



JAIDEN MALI

graphic designer

Education

Johnson & Wales University, Providence, RI

Bachelor of Science, Graphic Design

Expected May 2024

Dean's List: 2021 - Present

GPA 3.6

Software Skills

Microsoft Office

Google Drive

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Adobe XD

Adobe Premiere

Adobe Media Encoder

Adobe After Effects

Canva

ClickUp

BaseCamp

Contact

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Accomplishment

Publication, Providence, RI

"The Gravity of Typography,"

Karyn Jimenez-Elliott: 11.23

Professor Karyn Jimenez-Elliott of the Design Department at Johnson and Wales University wrote a book to be used in classrooms as a teaching material and ask students to put some work in as examples. My typography cards were featured chapter 1 page 50.

Design Experience

Digital4Good + #ICANHELP

Seasonal Graphic Design Intern: 08.23 - Present

An Online Non-Profit company that promotes mental health awareness and Online safety.

Creates social media request posts that are designed within the brand standards of the Company. Designs blog cover pictures and makes monthly Promotional designs. Primarily worked in Canva but did outside designs in Adobe Illustrator and Photoshop.

Johnson & Wales University, Providence RI

Design Team 1 and Design Team 2: Fall 2023 - Spring 2024

In this course, I worked with a team of designers and created hands-on print and digital projects for real-world clients. The resulting work supported the day-to-day operations of community-based client organizations and interdisciplinary collaborative work.

Clients:

- Johnson & Wales Center for Beverage, Education, and Innovation
- JWU Cooking Asia Club
- College of Engineering & Design Recruitment Posters
- JWU Student Activist Supporting Sustainability

Initiated and participated in client meetings from the initial stages to the final stages of the design process; worked through all phases of design; experienced real client feedback and learned to accommodate customer needs; work successfully on a team; used invoicing software (Harvest) and project management software (BaseCamp) throughout the process; created process presentations and presented design work to clients for their feedback.

Queensbury Central Volunteer Fire Department, Queensbury, NY

Recruitment Brochure Design: 01.22 - 05.22

Designed a fire department recruitment brochure to hand out to high school graduates and college students interested in volunteering within their community.

Worked with Adobe Illustrator, InDesign, and Photoshop to design a recruitment brochure. Used typographic hierarchy to ensure recruitment statistics are met.

Work Experience

Johnson & Wales University, Providence, RI

Lead Ambassador, Special Events: 09.22 - Present

Helps develop, manage, and execute events and programming to support admissions recruitment goals.

Events include but are not limited to open houses, accepted students days, experience days, new student orientation, career explorations, and high school group conferences.

TJMaxx, Queensbury, NY

Sales Associate: Seasonal 2020-2022

Assisted customers with sales transactions using a POS system and accurately provided correct change.

Performed daily functions around the store to ensure merchandise was properly stocked.